


The logo for HER (Her Consulting Biz) features the letters 'H', 'E', and 'R' in a bold, sans-serif font. The 'H' and 'R' are blue, while the 'E' is green. The letters are set against a white background within a green rectangular border. The entire logo is centered on a dark blue background.

HER

INCREASING COMMUNITY ORGANIZATIONS' CHANCES OF SECURING
GRANT FUNDING
AND BUILD SUSTAINABLE
PROGRAMS

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WHAT WE DO



We help community and non-profit organizations get grant-ready by equipping them with the tools to develop strong proposals and create evaluation frameworks that demonstrate measurable success.

Our expert guidance and training build your organization's capacity for long-term sustainability and growth. Services include technical assistance, workshops, grant review, advising, coaching, and consulting to support planning and executing grant applications. These services are essential for those applying for funding opportunities, ensuring they are well-prepared to secure funding and sustain impact

TRAINING WORKSHOPS.

01.

Equip your team with the skills to succeed



Our workshops provide hands-on training in grant development, program design, and evaluation, ensuring your team is prepared to tackle key challenges and secure critical funding.

Your team will learn how to craft compelling grant proposals, design programs that align with public health priorities, and set up evaluation systems to measure success and maintain funding

- I. How to Develop Winning Grant Proposals
- II. Describing program implementation processes
- III. Creating Evaluation Plans to Demonstrate Impact



02.

ADVISORY SERVICES.

Expert advice, personalized to your organization's goals



Through our advisory services, we work closely with your team to provide strategic guidance on grant applications, program development, and evaluation.

This service ensures you stay on track and align your programs with funder expectations, helping you achieve your goals without needing external execution support.



Strategic Program Development for Sustainable Impact



Grant Strategy and Application Guidance



Evaluation Planning for Long-Term Success



COACHING SERVICES

03.

Tailored coaching to empower your leadership and teams



Our one-on-one coaching focuses on empowering organizational leaders and teams to take charge of their program design, grant development, and evaluation efforts.

We help you build your organization's internal capacity to secure and manage funding independently.

I. Leadership Development for Sustainable Programs

II. Grant Writing and Proposal Support

III. Guidance on Selecting and Refining Evaluation Designs



04.

TECHNICAL ASSISTANCE & CONSULTATION SERVICES.

High-level guidance for optimizing your programs and securing funding



Through consultation, we provide expert insights into program optimization, grant readiness, and evaluation design.

We Help you refine your approaches to ensure your programs and proposals stand out to funders.

I. Program Design and Optimization for Grant Readiness

II. Comprehensive Grant Proposal Review and Feedback

III. Evaluation Framework Consultation to Strengthen Impact

